

The Newsletter[®]

HOW-TO

Solve common newsletter problems in a snap

Heading into a new year is a great time to assess the church newsletter and look for small fixes that make a big impact. Based on the mail we get from a wide variety of churches, most publications are quite impressive — especially considering that many editors lack a design background.

But several problem areas tend to crop up repeatedly, and they're fairly easy to correct. So in the spirit of constructive feedback and ongoing improvement, we offer these solutions to common newsletter problems. Which ones can you apply to your own publications for 2022?

Too many boxes

In some newsletters, almost everything has a box around it. Boxing an item can be an effective way to make

it stand out and call attention to it. But if everything is boxed, there's no benefit. When *everything* stands out, nothing stands out.

Boxing also eliminates any sense of narrative flow by chopping content into separate segments. Most newsletters can be improved by reserving boxes for selected items.

Rather than trying to make a one- or two-sentence announcement stand

out by boxing it, group several shorter announcements together in a section titled "Short Takes" or "Bits and Pieces."

One editor suggests this trick: "In my software program, I draw the box, type the article and justify the lines. Then I select 'no color' for the lines around the article. Then the article forms its own box shape."

Continued on page 2



Boxy layouts lack narrative flow because content is chopped into separate segments.

BEFORE *The Fountain*
A PUBLICATION OF FIRST ANY CHURCH OF ANY TOWN, USA

What's INSIDE

- 2 Volunteer needs
- 2 Staff
- 3 Bulletin board
- 4 Calendar
- 5 Worship times
- 5 Scripture reading
- 6 Thank you's
- 6 Youth news
- 7 March sermon series
- 8 The Pastor's Pen



Therefore, holy brothers and sisters, who share in the heavenly calling, fix your thoughts on Jesus, whom we acknowledge as our apostle and high priest.

HEBREWS 3:1-3, NIV

Church Directory Portraits

Chartis pretium dos quodus arroget arnsi scrip tor abhinc arnos centum qui decidit inter perfectos veteres que referri debet an inter vilis atque novos. Excludat iurgia finis est vetus atque probus, vet centum qui ut perficit arnos. Quid qui deperit brev minor uno mense vel anno inter a quos refer en dus erit debet an inter vilis atque decidit inter per. Veteresne finis poe tas an quos et praese ne et post era resp uat aetas decid.



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HEBREWS 3:1-3, NIV

www.FirstAnyChurch.org

AFTER

The Fountain
A PUBLICATION OF FIRST ANY CHURCH OF ANY TOWN, USA
JANUARY 2022
VOLUME 20 · NUMBER 1

WHAT'S INSIDE

- 2 Volunteer needs
- 2 Staff
- 3 Bulletin board
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We Want YOU in Our Church Directory



IT'S TIME FOR PORTRAITS!
WEDNESDAY, JANUARY 5 & THURSDAY, JANUARY 6
2:00 - 9:00 PM BOTH DAYS

Chartis pretium dos quodus arroget arnsi scrip tor abhinc arnos centum qui decidit inter perfectos veteres que referri debet an inter vilis atque novos. Excludat iurgia finis est vetus atque probus, vet centum qui ut perficit arnos. Quid qui deperit brev minor uno mense vel anno inter a quos refer

PLEASE PARTICIPATE!

Therefore, holy brothers and sisters, who share in the heavenly calling, fix your thoughts on Jesus, whom we acknowledge as our apostle and high priest.

HEBREWS 3:1-3, NIV



We'd love to see your newsletter!

For details about how to share it, look below the "Featured" section on page three.

Overpacked pages

Saving paper by fitting everything onto a few pages may be good on the budget, but it's distracting for readers. When copy crams every nook and cranny of a layout, people find it challenging to focus on — and finish — an article.

If your newsletter has too much news for its space, you can add pages or increase their size — or both. Doing so allows room for separation of paragraphs, bold print for headings, more than one column and wider margins.

Increasing the space also means the text can be larger. Small print is difficult to read, especially for people with visual impairments.

Another option is to place (or continue) articles on the church website. Just make sure those online pages aren't packed to the gills either.

Too much bold (or italics or all-caps)

Again, when everything stands out, nothing stands out. Most of us have seen movies where an official gets on the horn and shouts, "NOW HEAR THIS!" That's what bold type does. It says, "Hear this, see this, this is important!"

Use bold type (sparingly) to tell of events that are more than routine news. When it's overused, bold type loses its ability to emphasize. The same thing applies to the use of italics and all capital letters, which are difficult to read in large amounts.

Font overload

It's nice to visit an ice cream store with dozens of flavor choices, but at the counter, you generally order only one or two of them. Think of your newsletter the same way. Variety is the

spice of life, but like everything else, it can be overdone.

When newsletters use too many font styles and sizes, a "crazy quilt" of words and paragraphs can result. The many changes in type are usually distracting rather than enhancing.

If text tends to focus readers' attention on font styles instead of on the meaning of the words themselves, too much font variety exists.

Unrecognizable photos

Pictures of people doing things are great additions to newsletters, and everyone enjoys them. Unfortunately, many of these photos are of poor quality because they're dark, fuzzy or so small that faces can't be recognized.

If you're going to use photos — which we highly recommend — make sure to use a procedure that results in high-quality images. (And remember to use explanatory captions!)

Show-through

When newsletters are printed on paper that's too thin, the print and graphics from one side of a page are visible through the other side. This makes reading extremely difficult. The pages look "dirty," and readers get distracted. That, in turn, gives people a poor impression of the publication — and possibly the church. The quick fix for this problem is to use paper that's heavy enough to avoid show-through.

Take time to review your publication. A newsletter can do a lot of great work for your church, so make sure yours is up to the task.

AFTER

"A COMMUNITY OF BELIEVERS, PRAISING AND SERVING GOD"

The TRUTH

Wednesdays in January

Five Lessons From the Mount



Chartis pretium dos quotus arroget arnsi scrip tor abhinc arnos centum qui decidit inter perfectos veteresque referri debet an inter vilis atque novos. Excludat iurgia finis est vetus atque probus, centum qui ut perficit arnos. Quid qui deperit brev minor uno mense vel anno inter a quos referendus erit. Veteresne finis poetas an quos et praesens et postera respuat aetas decid.

Iste quidem veteres inter ponetur honeste, qui vel mense brevi vel toto est iunior anno. Utor permissio, est caudaeque pilos ut equinae paulatim vello unum, demo etiam unum, qui dum cadat elusus ratione rueritis id acervi, qui redit in fastos et virtutum estimat annis miraturque nihil nisi quod Libitina sacraavit centum.

From the Pastor	2
New Members	2
Church Council	3
Around Salem	3
Women's Luncheon	3
Youth Events	4

Limit the use of bold and the number of fonts.

"Train Up a Child"—What Does It Mean?

Interdum volgus rectum videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet errat. Si quaedam nimis antiqua si peraque dure dicere credit eos, ignave multa fatetur et sapit et mecum facit et Iova iudicat aequo. Non equidem insector delendae carmina Livi esse reor, memini quae.

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FIRST ANY CHURCH

JANUARY 2022



BEFORE

"A COMMUNITY OF BELIEVERS, PRAISING AND SERVING GOD"

The TRUTH

Wednesdays in January

FIVE LESSONS FROM THE MOUNT

ON THE INSIDE

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Ennius et sapines et fortis et alter Homerus ut novos critici dicunt, leviter cura re videtur, quo promissa cad dosant et somnia Pythagoras. Naevis in manibus non est et. Mentibus haeret paene recens. Adeo sanctum est vetus omne poema. Ambigitur.

"TRAIN UP A CHILD"—WHAT DOES IT MEAN?

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EDITING

Use a proofreading checklist to avoid errors

Deadline pressure plus important communications often equals typos and other errors. Unfortunately, having enough staff and time to thoroughly proofread each publication is a luxury that most church editors lack.


In the race to publish on time, resist the temptation to cut corners on proofreading. Instead, use a list to double-check high-risk material. Start with these suggestions and adapt as necessary. If possible, have another person walk through this checklist so the publication benefits from fresh eyes after layout. And allow yourself some grace; after all, nobody is perfect!

- **Check headlines, subheads and captions.** Ironically, it's often harder to catch typos in bigger type sizes. Check spelling and punctuation, and make sure the headings and captions are linked to the correct articles and pictures.
- **Check page numbers and article jumps.** Make sure page numbers are sequential and "to be continued" locations are correct. This is especially important when articles have been

moved around a lot at layout. Be sure all the page numbers show up and aren't covered by text or clip-art.

- **Check dates and data.** Confirm that all announcements contain the correct dates, times, locations, prices and so on. Then review the calendar to verify that those dates match the article content. Especially beware of dates and other details left over from a previous issue (for example, in the nameplate and in pickup articles).
- **Check names and contact info.** Spell-checkers won't help you here. People get upset when their names are printed incorrectly, so make an extra effort to get these right. Error-free phone numbers, addresses, email addresses and website URLs are also vital. Readers can usually figure out a spelling typo, but incorrect contact information will leave them stumped.
- **Check last-minute additions.** "Hot" items are, by nature, rushed. So slow down to carefully re-proof any material that arrived at or after deadline, as well as items that needed many revisions.




- **Check for clusters of mistakes.** Errors are social creatures; they like to hang out together. So if you find a mistake, carefully read the surrounding text. You're likely to find more problems nearby.
- **Check layout inconsistencies or glitches.** Watch for lines that drop out of a text box if you change the content, especially if you use a "set" height instead of a "content" height for the box.
- **Check for punctuation that normally occurs in pairs.** For example, ensure that each beginning quote has an end quote and that each opening parenthesis has a closing one. 

FEATURED

Church spreads the news(letter) in several joyful, artful ways

Like all newsletter teams, the people who publish *JOYful News* are eager for people to read its material. So they use a variety of distribution and publicity methods (and our attention-grabbing artwork) to alert readers that a new issue is available. A page on the church website is devoted to the newsletter, with links to past issues surrounding the large text treatment read_19826c. And the church's Facebook page features a post about each new issue, complete with a link and artwork. (This "News" photo is write_19848ac.) Have fun sharing news of each new issue!

JOYful News is a publication of Joy Lutheran Church, Centuria, Wisconsin. 

Want us to see your e-newsletter? Add us to your mailing list:
smartin@comresources.com

Want us to see your print newsletter? Add us to your mailing list:
The Newsletter Newsletter, PO Box 9290, Canton OH 44711




THE BASICS

14 tips to improve newsletter content

If your church newsletter is designed well but lacks substantive and interesting content, people won't stick around.

Follow these guidelines to use space wisely and engage readers.

1. Reserve page one for news. The pastor's column is usually commentary and should appear on an inside or back page.
2. Include articles by members and laypeople to add interest.
3. Provide brief summaries, not complete minutes, of key meetings.
4. Make each issue inclusive by adding material for all ages and stages: children, youth, singles, seniors, homebound members, etc.
5. Maintain a list of all the church's organizations and their regular activities. Then use it to ensure that all groups are represented in the newsletter pages.
6. Keep congregants in touch with college students. Consider featuring the name and address of a different student in each issue.
7. If you dedicate a full page to a calendar, make sure you have a relatively full schedule of events. An empty calendar conveys the impression of a boring church.
8. Don't turn the newsletter into a balance sheet by including detailed financial information. Summarize and condense financial data for easy comprehension.
9. Use a cartoon or humor, when appropriate.
10. In general, place material consistently from issue to issue. But add variety occasionally by printing poems, quotes and so on.
11. Don't avoid difficult issues. A church newsletter is an appropriate place to struggle with vital moral issues that affect members of the congregation and community. Be sensitive, fair and compassionate.
12. Include brief vignettes or articles reprinted from 10, 25 or 40 years ago. (To avoid confusion, identify the timeline; for example, "From 40 years ago this month.")
13. Recruit volunteers with a Help Wanted column. List specific tasks and provide details for how people can respond.
14. Make sure the answers to puzzles and quizzes appear farther back in the same issue. Don't make readers wait until next time! 

ART TIP

Celebrate special events with cards

Use this month's new artwork to design custom greeting cards for church members. With your favorite software, personalize cards by including people's names on the front or as part of an inside message. Print the design on blank note cards or on 24-pound paper that you fold. For best results, use a color printer. 



oops!

From a worship bulletin:

weekend pizzaria wreaks havoc

The meeting was likely canceled,
he conjured.

Sunday's services were online only.

What powers did he use to *conjecture* that?

Send bloopers to service@NewsletterNewsletter.com.

A prayer for Epiphany



O Lord Jesus Christ, heavenly King, thank you for bringing both Jews and Gentiles to hear your voice. Enable us to follow your holy Word, as those from the East followed the leading of a star. Give us grace to confess your holy name. Rule us by your

Spirit, so that the joys of your birth may increase in us. Hear our prayers and cries. Accept our offerings, which you yourself have given us: the gold of our faith, the incense of our prayers, and the myrrh of our contrite hearts. Deliver us from the destructive ways of sin, and lead us in the ways of peace and in the paths of righteousness. Grant us all, when this life is done, a participation in the joys of the Year of Jubilee in heaven, where we shall praise and serve you and the Father who live and reign in unity with the Holy Spirit, now and forever. Amen.

—Wilhelm Loeh (adapted)

image above: EPIPHANY_23790, EPIPHANY_23790C

What's in a name?

As the U.S. evacuated thousands from Afghanistan in August 2021, an Afghan woman gave birth on a plane. She named her daughter Reach — the name of the aircraft that brought her family to safety.

Many people name their children after loved ones or special events; a child born on Christmas might be called Noel or Holly. In Bible times, too, names often had meanings: Eve likely means “mother of all living”; Abraham, “father of many”; Isaac, “laughter.” Moses is a play on words with the Hebrew for “draw out” because Pharaoh’s daughter drew him from the Nile.

Of course, the most important biblical name is Jesus, which means “The Lord saves.” As the angel told Joseph, “[Mary] will bear a son, and you shall call his name Jesus, for he will save his people from their sins” (Matthew 1:21, ESV). The Christian church traditionally celebrates Name of Jesus on January 1. But every day, as we pray in Jesus’ name, we remember that what’s in *this* name is the salvation God offers to all.

Special dates

- New Year’s Day, *January 1, 2022*
- Epiphany, *January 6, 2022*
- Baptism of the Lord, *January 9, 2022*
- Religious Freedom Day, *January 16, 2022*
- Martin Luther King Jr. Day, *January 17, 2022*
- Week of Prayer for Christian Unity, *January 18-25, 2022*

Preparation for worship

God, you are always doing “a new thing” (Isaiah 43:19) in the world and in my life. On the cusp of this new year, open my heart to your good plans.

...

May everyone gathered for worship today know that, as siblings of Jesus, they too are God’s beloved.

...

“How precious is your steadfast love, O God!” I thank and praise you that “all people may take refuge in the shadow of your wings” (Psalm 36:7, NRSV).

...

On a cold winter morning, Holy Spirit, enfold me in the warmth of your love.

...

I praise you, O Lord, that even before you formed me in the womb, you knew me and had plans for my life! (Jeremiah 1:5)

Words of welcome

As the shepherds and magi worshiped the Word-made-flesh, we too gather to worship the Lord. Welcome, one and all.

...

Welcome to worship — each and every one of you, a chosen and beloved child of God. May we follow Jesus into the work of ministry.

...

Welcome to worship, fellowship and Christian education at _____ Church. We are honored to be with you in the Lord’s presence.

...

We gather for worship because, echoing Nehemiah, “the joy of the LORD is [our] strength” (8:10). Welcome!

...

As Jesus told his hometown listeners (Luke 4:21-30), God’s care reaches beyond all borders. Whoever you are and wherever you come from, you are welcome here.

- “There are far, far better things ahead than any we leave behind.”

—C.S. Lewis

- “One resolution I have made, and try always to keep, is this: to rise above the little things.”

—John Burroughs

- “Deep roots are not reached by the frost.”

—J.R.R. Tolkien

Lighting the way for others



When Ida Nelson, head tribal clerk of a remote Alaskan village, heard an airplane flying low after dark, she knew something was wrong. Igiugig (Igg-gy-yaw-gigg), population 70,

isn't normally a nighttime destination. Indeed, the medevac flight was coming to pick up a sick child.

Because the local airstrip's lights had been vandalized, the plane was having trouble landing. Nelson began alerting neighbors, and within minutes, villagers lined the runway with their vehicles, headlights blazing. The pilot was able to land and then safely deliver the sick child to an Anchorage hospital. The airlift service praised the residents' determination, but Nelson describes their effort as "normal" and "ordinary."

What everyday actions can you use to provide light amid darkness? How can you shine Jesus' light in a world that needs him?

image above: LIGHTS_23791, LIGHTS_23791C

So help me God

No matter how firm our resolutions, we can't make ourselves better people by ourselves. God empowers our good works when we rely on his aid.

H.P. Nichols, a 19th-century poet, wrote:

If I resolve, with the new year,
a better child to be,
'Twill do no good at all, I fear,
but rather harm to me,
Unless I try, with every day,
no angry word to speak;
Unless, each morn, to God I pray
to keep me mild and meek.
Then let me try with all my might,
and may God help me too,
Always to choose the way that's right,
whatever act I do.

Facing the future

Don't worry about the future. Worry quenches the work of grace within you. The future belongs to God. He is in charge of all things. Never second-guess him.

—François Fenelon

Winter wonder

If you're tired of shoveling snow by now, just be glad you didn't live in what's now Keogh, Montana, in January 1887. Two years before that area became a U.S. state, personnel at an army fort saw a Frisbee-sized flake falling from the winter sky. Scientists say the flake, estimated at 15 inches wide, likely was the result of numerous smaller flakes merging before landing on the ground. That massive dose of winter still holds the title of largest snowflake, according to Guinness World Records.

Puzzle!

Match each clue with the correct biblical dreamer.
Use the Scripture hints if needed.

1. This person's brothers were irritated to hear of certain dreams.
2. Angels went up and down a ladder in this person's dreams.
3. This person dreamed about skinny cows eating fat cows.
4. After an unpleasant dream, this person warned a loved one to avoid Jesus.
5. This person saw a statue whose feet were smashed by a stone.
6. A dream warned this person (plus family) to flee to Egypt.
7. This person saw a vine produce grapes, with juice squeezed into a cup.
8. A dream warned about Herod's evil plan.

- A. Pharaoh (Genesis 41:17-21)
- B. The Magi (Matthew 2:12)
- C. Jacob (Genesis 28:12)
- D. Pharaoh's cupbearer (Genesis 40:9-11)
- E. NT Joseph (Matthew 2:13)
- F. OT Joseph (Genesis 37:9, 11)
- G. Pilate's wife (Matthew 27:19)
- H. Daniel (Daniel 2:31-35)

Answers: 1. F, 2. C, 3. A, 4. G, 5. H, 6. E, 7. D, 8. B

PUZZLE_0122

Biblical resolutions

Hold firmly to your faith (Hebrews 4:14)
 Assemble with the saints (Hebrews 10:25)
 Pray and thank God earnestly (1 Thessalonians 5:17-18)
 Petition God for great blessings (Malachi 3:10)
 Yield not to temptation (1 Thessalonians 5:22)

Notice opportunities to serve others (Galatians 6:10)
 Examine yourself daily (2 Corinthians 13:5)
 Work diligently for the Lord (1 Corinthians 15:58)

Yearn for righteousness (Matthew 5:6)
 Exercise godliness (1 Timothy 4:7)
 Aim for sinless perfection (Hebrews 6:1)
 Redeem the time, living wisely (Ephesians 5:15-16)
 —Gus Nichols (adapted)

Being neighborly

The last time you moved into a new community, did your neighbors welcome you? From previous moves, I fondly recall receiving smiles, handshakes, baked goods and houseplants. Because one new neighborhood included two parsonages, I wasn't surprised to receive invitations to worship. After that, I began anticipating similar invitations, even though we had a church home. We don't always take our new neighbors up on the offers, but knowing that churchgoers live nearby is comforting.

When a new family moves into your neighborhood, how do you respond? Does it cross your mind to invite them to worship? Maybe they're waiting for — even needing — that invitation. To ask, you don't need to be a pastor or a member of the evangelism committee ... just a friendly neighbor.
 —Julie Lee

First in line

We were rushing to our next destination when yet another traffic light turned red. As usual, I had packed too many tasks into the day. Now we'd be even later. While I stewed in frustration, my son had a completely different reaction to being stopped. "Yes — I love this!" he shouted as we sat. "We're first in line!"

What an important lesson on perspective. I focused on the negative, but he saw the good in the situation. As Proverbs 15:13 says, "A joyful heart brightens one's face, but a troubled heart breaks the spirit" (CEB).

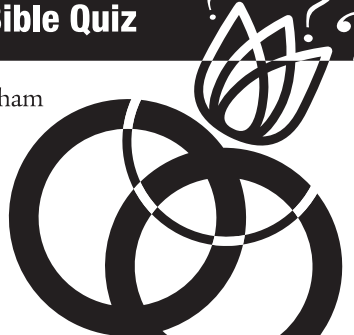
Now instead of pep talks about half-full or half-empty glasses, our family offers reminders about being stopped by a light versus being first in line. The next time I'm delayed, I hope I can think, "Yes — I love this!"

—Janna Firestone

?? ? **Bible Quiz** ? ? ?

After Sarah died, Abraham remarried. What was his second wife's name?

- A. Miriam
- B. Keturah
- C. Bathsheba
- D. Tamar



Answer: B (See Genesis 25:1)

image above: RINGS_23792, RINGS_23792C
 quiz above: QUIZ_0122, QUIZ_0122C

Turning back

In 1569 Holland, Dirk Willems, a member of the Anabaptist (now known as Mennonite) church, was imprisoned for refusing to belong to the state church. He escaped and was running across a pond's thin ice when the guard in pursuit fell through. Hearing the drowning man's cries, Willems turned back to rescue him, even though it meant his capture and subsequent execution.

Four centuries later, civil rights icon Martin Luther King Jr. urged us to love our enemies by not defeating them "when the opportunity presents itself." Eventually we'll have chances to get back at people who misuse or gossip about us, he said. But "the meaning of love" is in not doing so. "In the final analysis, love is not this sentimental something that we talk about," said King. "It's not merely an emotional something. Love is creative, understanding goodwill for all [people]. It is the refusal to defeat any individual."

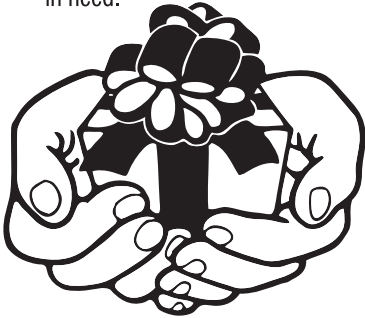
Be of good cheer

Near the end of every January, stories circulate about "Blue Monday," supposedly the year's most depressing day. Factors include broken New Year's resolutions, Christmas debts and cold weather. But this phenomenon actually originated as a PR gimmick. U.K. marketers invented Blue Monday as "the best day to book a summer holiday," and a psychologist they enlisted to help later admitted the saddest-seeming day became a self-fulfilling prophecy.

January may lack the excitement of December, but it doesn't have to be a letdown. Christmas is over, but Jesus isn't! No matter the season of the year or our season of life, Christians always have reason for joy: God's promises of forgiveness and eternal victory. As Jesus says in John 16:33, "In the world ye shall have tribulation: but be of good cheer; I have overcome the world" (KJV).

Golden GIVING

Live out Jesus' golden rule by preparing gift bags for people in need.



What you need:

- Gallon-size zip bags
- New socks
- Hand warmers
- Bus fare or tokens
- Bottled water
- Nonperishable food
- Toiletries and first-aid items
- Paper and markers

What you do:

1. Gather supplies, using the ideas above. Fill bags to make care packages.
2. Write notes or draw pictures for recipients, placing one in each bag.
3. Zip bags and keep them in a vehicle to distribute. Or deliver them right away to people in need (or to sick or homebound people, nursing home residents, a homeless shelter and so on).
4. Pray that God will use your gifts to help and encourage each recipient.



A measure of love

Jesus says one golden rule sums up the law.

Directions: Match the word parts from the ruler to the incomplete words in the first three Bible verses. Then add the bolded letters (in order) to Matthew 7:12 to complete that verse.

Do not seek **re**_____ or bear a grudge against anyone among your _____ople, but **love** your **neig**_____ as yourself.

LEVITICUS 19:18, NIV

Learn to do **right**; seek jus_____. **Defend** the _____pressed. Take up the cause of the _____less; plead the _____e of the widow.

ISAIAH 1:17, NIV

He has shown **you**, O mortal, what is go____. ...

To act **justly** and to **love** me____ and to walk _____ly with your God.

MICAH 6:8, NIV

—	father_____
—	pe_____
—	_____venge
—	_____od
—	_____rcy
—	op_____
—	_____hbor
—	humb_____
—	cas_____
—	_____tice

So in _____ything, do to ot _____ what you would ____ve them
d _ to you, for this s _ ms up the _ _ w and the Proph _ _ s.

MATTHEW 7:12, NIV

Answer: revenge, people, neighbor, justice, oppressed, fatherless, case, good, mercy, humbly, everything, others, have, do, sums, Law, Prophets

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ART INDEX

JANUARY 2022

***Birthdays & Anniversaries** is this month's featured art theme.*



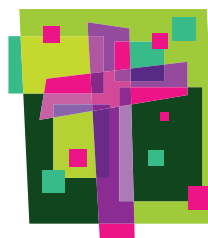
BULLETIN COVER

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See page 6 for more images you can use to create your own bulletin covers!



JAN_23648
JAN_23648C



Post-Pandemic Planning

CROSS_23660
CROSS_23660C



PANDAS_23653
PANDAS_23653C



CANDLES_23690AC
CANDLES_23690BC

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Color Image Image available online only

NOTE: The artwork is available online in both high-resolution print format and low-resolution web-ready format.



🌀 BARN_23582AC
🌀 BARN_23582BC



🌀 HAT_23692AC
🌀 HAT_23692BC



🌀 SPARKLERS_23621AC
🌀 SPARKLERS_23621BC



🌀 CUPCAKE_23691AC
🌀 CUPCAKE_23691BC



🌀 BRANCHES_23592AC
🌀 BRANCHES_23592BC



🌀 RING_23614AC
🌀 RING_23614BC



🌀 TRUCK_23623AC
🌀 TRUCK_23623BC



🌀 HANDS_23612AC
🌀 HANDS_23612BC



🌀 BALLOON_23608AC



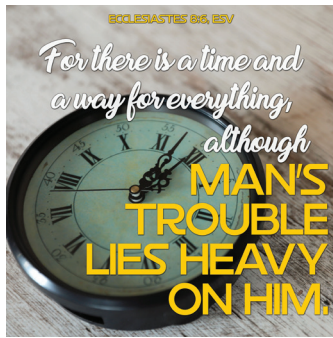
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🌀 LIGHT_23584AC
🌀 LIGHT_23584BC



🌀 SNOWFLAKE_23620AC
🌀 SNOWFLAKE_23620BC



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CLOCK_23580BC



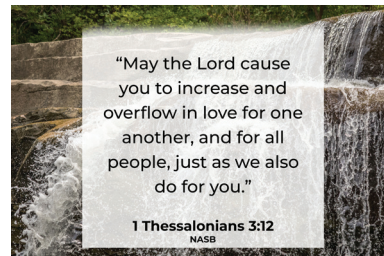
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NOTEBOOK_23581BC



GAME_23606AC



BANNER_23617AC
BANNER_23617BC



WATERFALL_23593AC
WATERFALL_23593BC



FLOWER_23583AC
FLOWER_23583BC



NOTEBOOK_23595AC
NOTEBOOK_23595BC



TREES_23624AC
TREES_23624BC



BOYS_23699AC
BOYS_23699BC



BALLOONS_23686AC
BALLOONS_23686BC



BRANCHES_23622AC
BRANCHES_23622BC



CAKE_23698AC
CAKE_23698BC



BIRDBATH_23597AC
BIRDBATH_23597BC



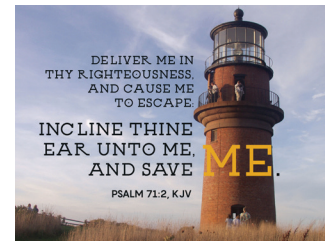
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CONFETTI_23615BC



BOUGHS_23618AC
BOUGHS_23618BC



ANNIV_23607AC



LIGHTHOUSE_23700AC
LIGHTHOUSE_23700BC



SHELLS_23596AC
SHELLS_23596BC



MUG_23696AC
MUG_23696BC



SNOW_23594AC
SNOW_23594BC



HEARTS_23688AC
HEARTS_23688BC



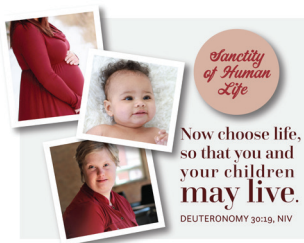
BDAY_23689AC
BDAY_23689BC



IVY_23590AC
IVY_23590BC



LIGHTS_23619AC
LIGHTS_23619BC



LIFE_23695AC
LIFE_23695BC



DEER_23588AC
DEER_23588BC



BRANCH_23610AC
BRANCH_23610BC



CLOCK_23611AC
CLOCK_23611BC



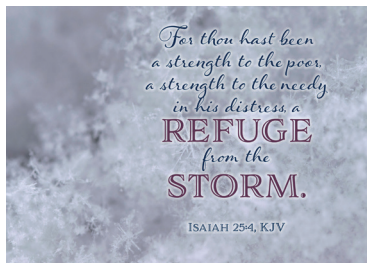
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RIBBONS_23697AC
RIBBONS_23697BC



SNOW_23591AC
SNOW_23591BC

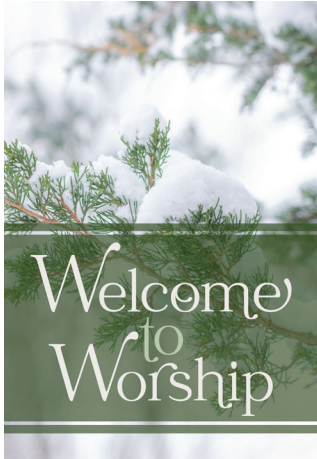


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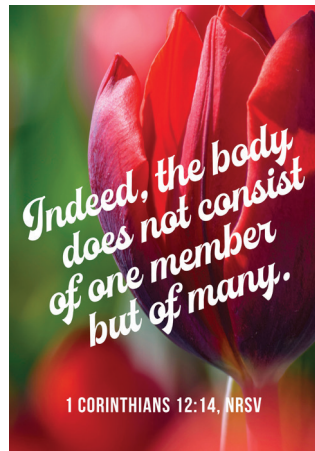


SLED_23616AC
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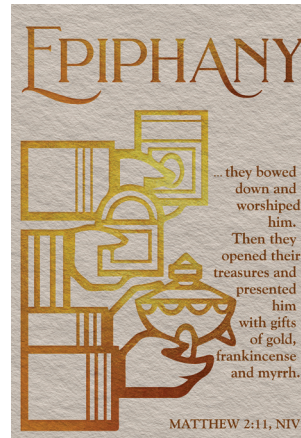
BULLETIN COVERS



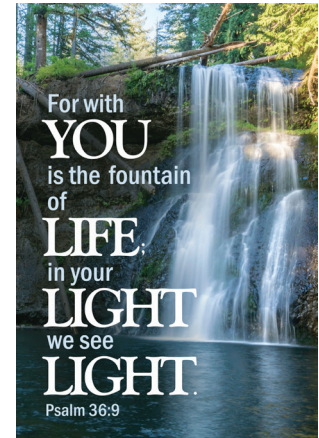
BRANCH_23609
 BRANCH_23609C



TULIP_23685
 TULIP_23685C



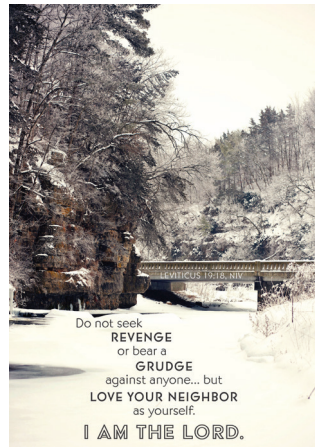
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 EPIPHANY_23605C



WATERFALL_23604
 WATERFALL_23604C



SCROLL_23643
 SCROLL_23643C



WINTER_23585
 WINTER_23585C



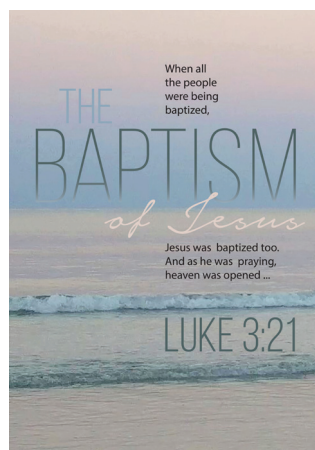
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 HEART_23642C



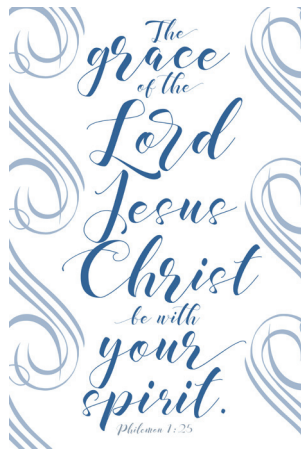
SPROUT_23682
 SPROUT_23682C



LIFE_23694
 LIFE_23694C



SHORE_23666
 SHORE_23666C



GRACE_23603
 GRACE_23603C



HANDS_23654
 HANDS_23654C

PowerPoint SLIDES

Each issue now includes two widescreen PowerPoint sets, measuring 1920 x 1080 at 72 dpi. Search online for hundreds more slides for presentation displays.



BALLOONS_23746APC
BALLOONS_23746BPC



CAKE_23748APC
CAKE_23748BPC



BALLOONS_23747APC
BALLOONS_23747BPC



CAKE_23749APC
CAKE_23749BPC

ACTIVITIES

Insert these activities into newsletters, bulletins and flyers just as you insert clip-art.

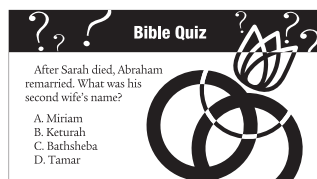
Puzzle!

Match each clue with the correct biblical dreamer.
Use the Scripture hints if needed.

- | | |
|--|--|
| 1. This person's brothers were initiated to hear of certain dreams. | A. Pharaoh (Genesis 41:17-21) |
| 2. Angels went up and down a ladder in this person's dreams. | B. The Magi (Matthew 2:12) |
| 3. This person dreamed about skinny cows eating fat cows. | C. Jacob (Genesis 28:12) |
| 4. After an unpleasant dream, this person warned a loved one to avoid Jesus. | D. Pharaoh's cupbearer (Genesis 40:9-11) |
| 5. This person saw a statue whose feet were smashed by a stone. | E. NT Joseph (Matthew 2:13) |
| 6. A dream warned this person (plus family) to flee to Egypt. | F. OT Joseph (Genesis 37:9, 11) |
| 7. This person saw a vine produce grapes, with juice squeezed into a cup. | G. Pharo's wife (Matthew 27:19) |
| 8. A dream warned about Herod's evil plan. | H. Daniel (Daniel 2:31-35) |

Answers: 1. F, 2. C, 3. A, 4. G, 5. H, 6. E, 7. D, 8. B

PUZZLE_0122



After Sarah died, Abraham remarried. What was his second wife's name?

- A. Miriam
B. Keturah
C. Bathsheba
D. Tamar

QUIZ_0122
QUIZ_0122C



RINGS_23792
RINGS_23792C



A measure of love

Jesus says one golden rule sums up the law.

Directions: Match the word parts from the ruler to the incomplete words in the first three Bible verses. Then add the bolded letters (in order) to Matthew 7:12 to complete that verse.

Do not seek re____ or bear a grudge against anyone among your ____ple, but love your neig____ as yourself.

LEVITICUS 19:18, NIV

Learn to do right; seek jus____. Defend the ____pressed. Take up the cause of the ____less; plead the ____e of the widow.

ISAIAH 1:17, NIV

He has shown you, O mortal, what is go____.

To act justly and to love me____ and to walk____ly with your God.

MICAH 6:8, NIV

So in ____ything, do to ot____ what you would ____ve them d____ to you, for this s____ms up the ____w and the Proph____s.

MATTHEW 7:12, NIV

Answer: revenge, people, neighbor, justice, oppress, fatherless, care, good, mercy, humbly, everything, do to others, have, do, sums, law, prophes, what you would love them, d, to you, for this sums up the law and the Prophes.

KIDB_0122

Golden GIVING

Live out Jesus' golden rule by preparing gift bags for people in need.



What you need:

- Gallon-size zip bags
- New socks
- Hand warmers
- Bus fare or tokens
- Bottled water
- Nonperishable food
- Toiletries and first-aid items
- Paper and markers

What you do:

1. Gather supplies, using the ideas above. Fill bags to make care packages.
2. Write notes or draw pictures for recipients, placing one in each bag.
3. Zip bags and keep them in a vehicle to distribute. Or deliver them right away to people in need (or to sick or homebound people, nursing home residents, a homeless shelter and so on).
4. Pray that God will use your gifts to help and encourage each recipient.

KIDA_0122



B DAYS_23598
 B DAYS_23598C




ANNIV_23599
 ANNIV_23599C




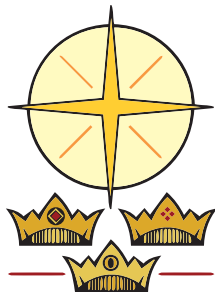
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JAN_23657
 JAN_23657C




BAPTISMS_23625
 BAPTISMS_23625C



EPIPHANY_23647
 EPIPHANY_23647C



LIFE_23601
 LIFE_23601C




Honoring MLK

MLK_23649
 MLK_23649C




WEEK OF PRAYER FOR CHRISTIAN UNITY

UNITY_23627
 UNITY_23627C



CANDLES_23673
 CANDLES_23673C



CABIN_23645
 CABIN_23645C



MEGAPHONE_23665
 MEGAPHONE_23665C



HAPPY
ANNIVERSARY!

ROSES_23683
 ROSES_23683C



NEWYEAR_23678
 NEWYEAR_23678C



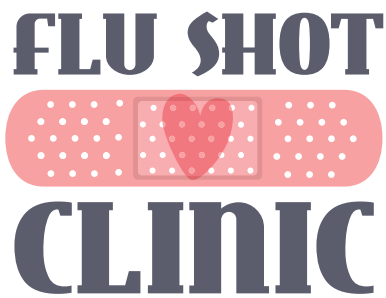
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BDAY_23655
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BDAY_23641
 BDAY_23641C



BANDAGE_23651
 BANDAGE_23651C

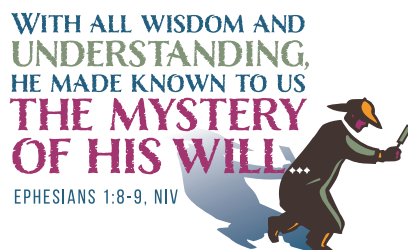


Thanks from the staff!

GIFTS_23626
 GIFTS_23626C



PRAY_23672
 PRAY_23672C



MYSTERY_23680
 MYSTERY_23680C

ANNUAL
CONTRIBUTION
STATEMENTS



PAPER_23681
 PAPER_23681C



SNOWFLAKES_23684
 SNOWFLAKES_23684C



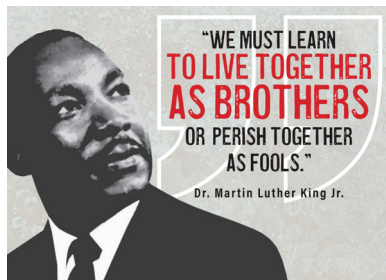
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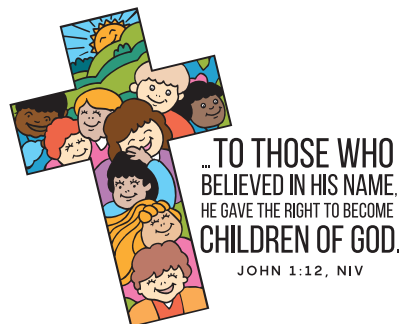
PANDAS_23652
PANDAS_23652C



Hebrews 8:10
HANDS_23658
HANDS_23658C



MLK_23587
MLK_23587C



KIDS_23679
KIDS_23679C



BIRDS_23670
BIRDS_23670C



CHURCH_23674
CHURCH_23674C



RINGS_23662
RINGS_23662C



BAPTISM_23667
BAPTISM_23667C



SIGNS_23661
SIGNS_23661C



HEART_23664
 HEART_23664C



DOVES_23646
 DOVES_23646C



BIRTHDAYS
 THIS MONTH

CUPCAKE_23668
 CUPCAKE_23668C



CAKE_23671
 CAKE_23671C



REPORTS_23602
 REPORTS_23602C



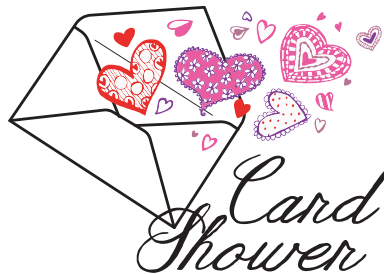
"Isn't this Joseph's son?"

Luke 4:22, NIV

JESUS_23650
 JESUS_23650C



CELEBRATE_23663
 CELEBRATE_23663C



HEARTS_23677
 HEARTS_23677C



BRANCHES_23669
 BRANCHES_23669C



CONFETTI_23676
 CONFETTI_23676C



BKGD CUPCAKE_23745
 BKGD CUPCAKE_23745C

CHRISTIAN SYMBOL

HAND OF GOD — This symbolizes God the Father, as well as his ownership and care of all creation. During the Christian church's first 800 years, the hand was about the only symbol used for God. Many Bible verses speak of God's loving, protective hand (Psalm 138:7; Ecclesiastes 2:24; 1 Peter 5:6). In heaven, Jesus sits at God's right hand (Mark 16:19).



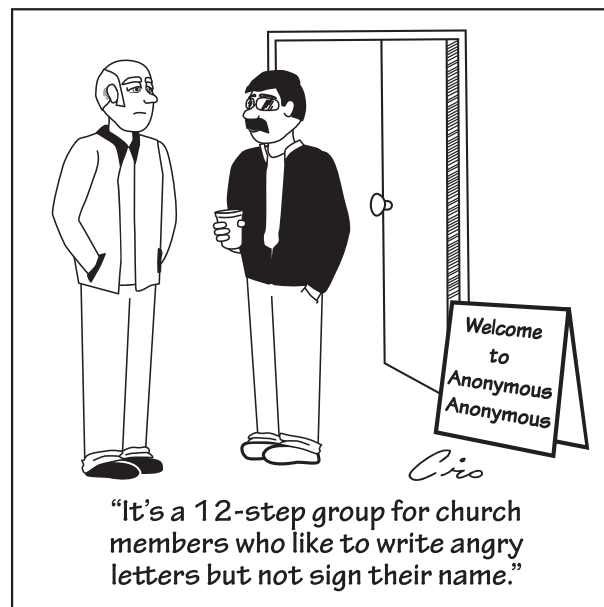
HAND_7672
 HAND_7672C

January 2022						
S	M	T	W	T	F	S
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

CAL0122

February 2022						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

CAL0222



"It's a 12-step group for church members who like to write angry letters but not sign their name."

TOON_23701

SPOTLIGHT

The approach of a new year means it's time to get a new calendar, and *The Newsletter Newsletter* has you covered! Every year, we create a new, free-to-download calendar filled with our colorful artwork. The 2022 version is now available as **calendar_2022_23758c**, and the month clip-art pieces also are online. For more calendar layouts you can adapt, search the topic **Templates – Calendars**.



CALENDAR_2022_23758C



JAN_23628C



FEB_23629C



MAR_23630C